**Desing Document:**  
Name of the business or organization?

Ans: Clean Screen Company

What the business does (i.e., what is its product/service/mission)?

Ans: It provides domestic cleaning services for both the exteriors and interiors of a house.

Who is the target demographic of the business?

Ans: House owners or tenants in the Boston Area. Probably mid-aged to old-aged people.

How is the website going to help the business make money/be successful?

Ans: The website provides the viewers with the necessary services that the company offers. It also has a ‘contact us’ page which helps the viewer contact the company in order to hire their services or inquire further.

Sketch of home page design:

**Questions:**

What was the easiest part of this assignment?

The form on the contact us page was fairly easy to insert as I had my template ready by the time I got to that page

What was the most challenging part of this assignment?

The placement of the blocks was tough to understand. The mobile friendly version was not easy to manage due to confusion with block placement, thus the website had to be made narower

This can be hand drawn and scanned or created digitally.